

Date Sent Thursday, December 31, 2015
From Cycling KC (formerly KCMBC)
Subject Subject: Cycling KC New Year's News!



Hope everyone is enjoying their holidays. Just a quick note to recap the year and preview a few items we have coming up for you next year.

Thank You!

This year we brought in several new ideas that worked out well for everyone. First and foremost, all of you who volunteered for us made 2015 one of our best years ever. We had great rides due to terrific volunteer staffing and for that we are so thankful. I can't say it enough, so let me offer another HUGE crank o' thanks to all of you who graciously volunteered for us. And thanks to all of you who rode as well. You're the reason we're here!

Milestones

We were also able to get our first PSA on the air which was a huge milestone for us and puts us on a national leadership level. Another big thanks goes to Rob Rhodes

for his great camera and editing work. We plan to keep the camera rolling on future PSAs, so watch for those down the road.

I'm excited and proud to say that we were also interviewed several times on local TV and radio and were featured in the League of American Bicyclists online and print magazines for our safety initiatives.

Another big first was expanding our education offerings. We'd done a few small clinics in the past but this year we did five major road safety clinics in cooperation with SPIN! Pizza and BikeSource that were geared to new and intermediate riders.

We also had 3 Board members become LAB-certified instructors so we could have expert teachers. And we continued the Wrench-It Series and added Advanced and Women's sections to it as well.



Marshal On

The Ride Marshal program was another success. Another huge thanks goes to Vance Preman of BikeLaw for not just sponsoring the program but for leading the Marshals; Vance, your time commitment and hard work are appreciated. We'd also like to thank our other sponsors this year including BikeSource, KC Bier, Sprouts

Overland Park, Family Bikes, Elite Cycling, Louisburg Cider Mill, SPIN!, Reece Nichols Team Maison and ClifBar.

To help Cycling KC run smoother, we also contracted with a few great people for help with our books going forward, and with coordinating next year's events, plus we hired a couple of marketing interns.

Name Change

The year was capped with a name change to Cycling Kansas City that saw nearly 90% of votes cast in favor. A year of lots of changes and growth for all of us on two wheels!

All of these accomplishments would not have been possible without a terrific Board in place. Last and in no way least, another huge thanks goes to Mark Clarkin, Kyle Frakes, Greg Goode, Katie Healy, Mark Hines, Mitchell Krasnopoler, Venkat Manda, Steve Minshull, Vishal Mody, Vance Preman, and Barb Schauerl.

Board News

I'll be rolling off the Board as of today. I'd like to thank you all for the opportunity to let me lead this fine organization these past two years. And I'd like us all to extend a warm welcome to your 2016 CKC Board which will be Mark Clarkin, Kyle Frakes, Katie Healy, Mark Hines, Vinur Kaul, Mitchell Krasnopoler, Vishal Mody, Barb Schauerl and John Townsend.

On tap you can expect five more great rides, more rider clinics and Wrench Its, plus an exciting new class offering we'll be sharing details on soon!



Presidents' Ride New Year's Day, 1pm Start

See you tomorrow at River Market at 1pm for the **CKC Presidents' Ride**. This is a free, no-drop ride, just bring your bike in good mechanical order and a helmet. Join us for lunch afterward at Minsky's. More info on our website at <http://www.cyclingkc.org>

Course is about 19 miles and can be viewed here:

<https://connect.garmin.com/modern/course/11211524>

Thanks for your continued support and participation in CKC, and ride safe! [Be sure to get registered](#) for the Annual Cycling Kansas City Banquet which is coming up February 20th!

Your Prez,

A handwritten signature in green ink that reads "Steve". The signature is stylized and cursive.

Steve White

[Done](#)